

**March, 2024**

Dear Hiring Manager,

I am writing to recommend Luke Rath for your company. As his direct manager at Jitterbit, I witnessed his professional growth and significant contributions to our digital presence.

Luke played a pivotal role in our website's rebranding, expertly balancing the redesign while maintaining our core web architecture. As the lead on technical SEO, he significantly improved our search engine rankings which increased user engagement- demonstrating his ability to align technical strategies with business objectives.

Moreover, Luke consistently ensured that our website operated at peak performance and adhered to industry standards. His methodical and innovative approach to web development safeguarded our site's integrity and expanded our digital capabilities.

During periods of organizational change, such as multiple mergers and acquisitions, Luke managed the integration of different digital systems, facilitating a smooth transition. His strategic foresight and technical proficiency were key to navigating these complex scenarios.

Luke's blend of technical skill, and dedication to quality would make him a valuable asset to any organization.

Please feel free to contact me if you need further information.

Sincerely,

**Alexandra Lasky**, Senior Marketing Professional

A handwritten signature in black ink that reads "Alexandra Lasky". The script is fluid and cursive, with the first letter of each word being capitalized and larger than the others.